

Welcome everyone to the Temagami market...

It has been a different type of summer but I just want to thank those who took part as vendors and to all those who came out to support this years market. I would also like thank Living Temagami for their efforts this year and for the assistance this week with the set up for this event.

For those who do not know me I am DAN O the Mayor of Temagami. Today I have the privilege of being part of a process to bring the Temagami Dry Trademark back to Temagami...

First off I want to introduce a few special Guests:

Mr. Raymond Fortier who took time today to travel to Temagami...Mr. Fortier is the owner of Temagami Dry and is the owner of Fortier Beverages from Cochrane. He has a number of product lines he runs including Coke. He told me he always enjoyed working with people in Temagami and sold a lot of product here over the years.

Anthony Rota our member of parliament and is a speaker of the House of Commons. I did discuss the Temagami Dry concept with him awhile back and he did seem to support what we trying to do. He did agree to come today and take part in this occasion. We both agreed that this concept was a thinking outside the box idea but was intrigued by it and this provided encouragement to move it forward.

Next is Vic Fedeli MPP for Nipissing south and the Ontario Minister of Economic Development, Job Creation and Trade. Vic is the Member of Parliament in the Nipissing south Riding and I did ask him to attend today as acquiring Temagami Dry may have some Economic benefits going forward and having the Minister here today is a definite benefit. We do plan to see if he has any suggestions or connections, we can follow up to help move this forward. I also understand he also has a connection with Temagami Dry and I will let him explain that later on.

Our Member of Provincial Parliament John Vanthof is away visiting family and could not attend.

Also on hand we have a number of Community members who also had a hand in helping make this happen through their donations to the Municipality. These individuals assisted in covering the cost of acquiring Temagami Dry and on behalf of the Community I would like to thank them for helping make this happen. We will be calling on them and others as we move to the next stage of utilizing the trade mark. I ask them to come forward

- DAILY BREAD, Dick and Joanne
- BARRY SMITH,
- BILL AND BILLIE KITTS,
- DAVID AND MARY MACDONALD,
- EGIDIO AND CINDY LARUSSA,
- RAM PARMAR,

Also I ask the town councillors present to also step forward

Well before I get Mr. Fortier up to do the presentation, I thought a little history on how this happened might be of some interest. While planning for our booth at the ploughing match last fall I called Mr. Fortier requesting a donation of Temagami Dry as we were planning to offer a small glass to all who visited the Temagami booth. During this call he informed us he decided to discontinue this product. He did explain that the soft drink industry was a difficult market and was having issues getting the product produced.

Around this time we were also in the early stages of our strategic plan and the idea of using the Temagami brand for the benefit of the community was being discussed.

I also did note that there was some community interested in keeping Temagami Dry going so I did call Mr. Fortier and we had numerous discussions about this. In the end it was agreed that it would be nice to keep the Temagami Dry brand name going. It was also apparent that Mr. Fortier did want to see this happen and wanted to do something for Temagami. In the end council got involved along with a few community members and here we are today having the official presentation. What lies ahead will depend on what we as a community can do with it

Before I call on Mr. Fortier to come forward I would like to call upon Anthony and Vic to say a few words.

Now if you are thinking, I wish I had the opportunity to contribute, please, don't worry; As we build on the success of today I am certain there will be other opportunities for members of our community to come together.

I would also like to thank our public. Through our engagement process you have provided support and comments that council will consider as future plans for the Temagami Dry trademark are developed. Through our COVID response, the different reviews ongoing and the purchase of the Temagami Dry trademark, you have provided insight through communicate@temagami.ca and we look forward to hearing more from you as we move forward with future planning for the municipality.

And toast to the Temagami Dry trademark – welcome home!
Temagami is the place to be and we love Temagami Dry.