



A STRATEGIC PLANNING EVENT  
**“Beginning our Conversation”**

Host: Mayor and Council of the Municipality of Temagami

Facilitator: Commerce Management Group  
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August 24<sup>th</sup>, 2019 – Workbook

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## The Municipality of Temagami



### Introduces the *Temagami's – Strategic Planning Initiative*

Reeve's Message:

To the valued citizens of the Municipality of Temagami;

Since the inception of the last Strategic Plan many years ago, our community has seen considerable changes. We have seen a shift in our total population, in its demographics and business composition. We have also seen changes in the leadership of the community and the new realities we all face. I am calling upon you to take part in shaping the future of our great community, by contributing your opinions during this public consultation and those that are being planned for this important initiative.

Let's work together to ensure Temagami's prosperous future.

A handwritten signature in black ink, appearing to read "Dan O'Mara", written in a cursive style.

Thanks Dan O'Mara

Section 1. Values

What are the Common Values shared in Temagami and why are they important?

	Values	Why is it important
1		
2		
3		
4		
5		

Section 2. Assets

What are the Assets of Temagami and how can they be used for building the future?

	Asset	Future Use
1		
2		
3		
4		
5		

Section 3. Problems

What are Temagami's problems and how can they be addressed?

	Problems	Potential Mitigation
1		
2		
3		
4		
5		

Section 4. Past Recommendations

The 2010 Economic Plan had recommendations and Opportunities, what happened?  
 (Not all recommendations or opportunities are listed)

2010 Recommendation and Opportunity	Current Outcome	Reason for success or failure
Cell Service for Temagami		
Secure an Investor for a Grocery Store		
Network with Prospectors and Exploration Companies		
Establish Business Incubator in the medical Building		
Introduce a Zip line & Eco Adventure Activities		
Establish a Native Arts and Craft Outlet		
Create An Grey Owl Themed Attraction		
Promote a Survivor- Man Training Program		
Establish Eco-Resorts - Off the Grid wilderness Operation		
Lodge to Lodge Ski-Holidays		
Lumberjack Festival		
Enhanced Dream Catcher Package Experience		

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Section 5. Current Goals & Opportunities

What should the Municipality of Temagami try to achieve?

	Goals and Opportunities	Description	Who should be the Champion
1			
2			
3			
4			
5			





**Temagami Strategic Plan  
Aug, 24th Public Consultation**

*Optional*

*Competed By:*

*Contact Info:*

**Plan Priority Exercise**

Plan Focus	Priority	Why
Increase Population		
Increase the tax base		
Increase social services		
Increase municipal infrastructure		
Increase business goods and services		

**Additional Comments**
