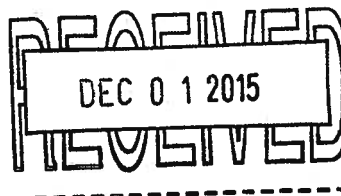


7013



P.O. Box 482, Temagami, Ontario P0H 2H0
www.temagamicanoefestival.com Tel: (705) 569-2904

November 30, 2015



Mayor & Council
Municipality of Temagami
P.O. Box 220,
Temagami, Ontario
P0H 2H0

Re: Sponsorship for Temagami Canoe Festival — July 15-17, 2016

The 2nd Annual Temagami Canoe Festival is scheduled in Temagami **July 15-17, 2016**. The mission of the Temagami Canoe Festival is to provide a summer celebration that highlights the area's rich canoeing history as well as create an economic, social and tourism event. The festival was established in 2015 to increase tourism visits to the area and to promote the community while increasing economic opportunities in the region; the inaugural Temagami Canoe Festival was a smashing success.

In addition to the ongoing discussions concerning partnership arrangements, Temagami Canoe Festival is seeking sponsorship for the festival in 2016 and is asking for support from the Municipality of Temagami in the amount of \$3500. Specifically, we would use \$800 to attract the Reel Paddling Film Festival; the remaining \$2700 would be used as 'seed funding' to support early grant applications, sponsorship and donation requests and initiate promotion efforts. Your logo will be recognized on printed material and the website, as acknowledgement of your support. Sponsorship cheques should be made payable to *Temagami Canoe Festival*.

Canoeing has a rich history in Temagami and we want to promote that in a way that attracts people from the region that want to learn about canoeing, history of the area, our First Nations and the untouched natural environment that surrounds Temagami. In 2016, Temagami Canoe Festival activities will include live music, vendors, canoe races, Aboriginal culture, storytelling, historical and adventure films, old-growth forest hikes, canoe builder displays, canoe clinics, workshops and demonstrations and the Reel Paddling Film Festival.

Through the promotion of arts and culture activities in Temagami there is a significant benefit to the community and region, both in the social aspect and in the economic impact to the area. *We hope you will consider supporting this request as an important element of the economic development program.* With 600 visitors last year we hope to attract 1000 visitors in 2016.

For reference, attached is a copy of the Temagami Canoe Festival program for the event held in 2015 and a *draft* copy of the 2016 budget.

Thank you,


Carolyn Laronde 705-569-2904
Encl

- The Incoming Deputer
- Mayor
- Council
- CAO
- Building
- Finance
- Ec Dev
- Parks & Rec
- Planning
- Public Wks
- PPP
- Social Services

SATURDAY JULY 18

Old Growth Hikes starting at 9:00AM & 2:00PM
Call 705-569-3791 to Register

Deepwater Music Festival 10:00AM-6:00PM
on the Temagami Waterfront

White Bear Challenge Canoe Race Starts 9:00AM
More information below.

Wilderness Bushcraft w/ special guest Ray Mears
@ Temagami Waterfront 2:00PM

Canoe Building Demo Starts 3:00PM
@ Temagami Canoe Company

PaddleSmart Workshops During the Day
@ Temagami Waterfront July 18th

Temagami Community Market 9:00AM-1:00PM
@ Temagami Train Station July 18th

WHITE BEAR CHALLENGE CANOE RACE 2015

Register at Smoothwater Outfitters
705- 569-3539 | www.smoothwater.com
OR on July 18th at 9:00AM (Cash Only)
at the Temagami Waterfront

WHITE BEAR FAMILY CHALLENGE CANOE RACE

Register at Friends of Temagami Vendor Booth at
Waterfront on July 18 before 1:00PM.



SUNDAY JULY 19

Deepwater Music Festival 10:00AM to 4:00PM
on the Temagami Waterfront

Old Growth Forest Hikes Starting at 9AM & 2PM
Call 705-569-3791 to Register

Birch Bark Canoe Building Presentation 11:00AM
@ the Bunny Miller Theatre

Historical Talk with Craig Macdonald 12:30PM
@ the Bunny Miller Theatre

"Power of the Canoe" DVD presentation 2:00PM
@ Bunny Miller Theatre by Temagami First Nation

Canoe Building Demo
@ Temagami Canoe Company 11:00AM & 3:00PM

PaddleSmart Workshops throughout the day
@ the Temagami Waterfront

VENDORS DURING THE WEEKEND INCLUDE:

- Green Timiskaming Dev Co-op
- Friends of Temagami
- Festival Tshirts and Hats
- Christine Carr Designs
- The Longhouse
- Hugh McKenzie Ojibway Designs
- Garden Island Canoe
- Temagami First Nation Stewardship Program

SPONSORS



Ontario



TEMAGAMI WATERFRONT



JULY 17-19, 2015



COMPLETE SCHEDULE AT:
TEMAGAMICANOEFEESTIVAL.COM